

TO COMMEMORATE THE 20TH ANNIVERSARY OF THE 9/11 ATTACKS,  
KM+BM MEDIA & RMC PRODUCTION PRESENT



# CIA vs BIN LADEN

## FIRST IN

1 X 90 MIN

20 YEARS AFTER 9/11, AND 10 YEARS AFTER HIS DEATH.  
A HISTORICAL DOCUMENTARY ABOUT THE HUNT FOR OSAMA BIN LADEN BY  
THE CENTRAL INTELLIGENCE AGENCY.

**KM+BM**  
MEDIA  
NYC | LA | PRAGUE | LONDON | DELHI | TOKYO

**REELZ**  
CHANNEL

**RMC**  
STORY

**ZDF**

From the first CIA officers from the Special Activities Division that set boots on the ground in Afghanistan 15 days after 9/11, until the night Bin Laden was killed by Seal Team 6 under the direction of CIA, discover the secrets of the hunt for the most wanted terrorist in history. **How did CIA know who was behind the attacks so quickly? How did Bin Laden manage to escape Afghanistan while he was surrounded? How did CIA pick up his trace years later? Who helped him? Who fought him? What lines have been crossed?** These are all the questions that we will answer frankly, thanks to the collaboration of the largest and most secret Intelligence agency in the world.

## **The manhunt told by the people tactically involved in each stage**

Over time and through other projects, we have established a privileged relationship of trust with CIA and many of its most successful executives. For the 10 year anniversary of the death of the “stroller”, the Agency gives us an exceptional, unprecedented access. We will record the words of those who were on the frontline, setting up strategies to counter terrorism. One of them is Mark Kelton. Nameless hero of the Agency, he takes the lead of Islamabad station. His mission is to identify then kill or capture Bin Laden, hidden in his fortress in Pakistan: **“There is a good probability he is there, we gotta go. We can’t leave Hitler in his bunker”**. His testimony is rare and powerful.

The mountains of Afghanistan and the valley of Abbottabad will be the landscapes of our story. We will drop our cameras in to reveal their cinematographic beauties. In this context, the CIA will give us access to archives and declassified information too. Drone footage, mission orders, secret pictures and even the helicopter that brought the first CIA officers into Afghanistan. All are storytelling devices.

## **A major documentary**

“First In” is the first documentary detailing this war between the CIA and Bin Laden. Directors, CIA case officers and military leaders will have the opportunity to tell their story, but also, we will ask to very high-level politician to express themselves (requests will be sent to G.W. Bush and Barack Obama, supported by CIA press officers). We will be in touch with the Pakistani and Afghan secret services too. Many of the officers most deeply involved with the hunt and killing of Bin Laden have been reluctant to share their stories until now. There was simply no benefit for these quiet professionals, their families, or the agencies they served to be in the public eye. But they have collectively decided that now is the time – to go on record and tell their stories, before it’s too late. As far as possible, we will permit testimonies of those who dealt directly with the ex-Al Qaeda leader. This story is also a way to better understand current issues in the Middle East. The roots of the war waged by the Western powers against terrorism in Iraq and Syria were in the Al-Qaida camps. It was there that, those who would become, years later, the leaders of the Islamic State, were trained. When History resonates with the news.

**“We will continue to fight you as long as we have weapons in our hands”**

Osama bin Laden, audiotape aired on Al-Jazeera, 2003

## Part 1 – THE HUNT (2001-2009)

Afghanistan, 01/09/23. A Soviet helicopter purchased from a former Soviet satellite state, with CIA "old-timers" on board, is flying through the mountains of Afghanistan. The mission of these seven agents is secret. In complete autonomy, they must reconnect with the mujahideen they knew during the Soviet invasion. Their personal relationship with these fighters could provide valuable information to find the man who was immediately suspected of being responsible for the attacks on the Twin Towers: Osama bin Laden. The man is not an anonymous. The agency has been at war with its organization since 1993, the date of the first attack against the World Trade Center. This team of seven is the CIA's first response to find the main enemy of the United States after 9/11. It's also the first step of a global war against worldwide terrorism which begins. Still today the story isn't well known. In just one month, these officers will analyze the ground to locate Al-Qaeda training camps, and prepare for possible air strikes. But in Washington, Donald Rumsfeld is fuming that his personnel (Department of Defense) would not be "first in". When the Congress asks the CIA Director, George Tenet, why he still has not located bin Laden, he answers: "because he is hiding ...". On the ground, helped by the Northern Alliance (former army of Massoud), the CIA leads a fierce campaign to locate and destroy Taliban shelters housing Al-Qaeda fighters. Gary Bernstein, head of the CIA in Kabul, learns that Osama bin Laden, cornered by air strikes, has taken refuge in the mountains of Tora Bora, close to Pakistani border. During the mutiny of a prison un the North, Johnny Spann is the first American KIA (Killed in Action) during this new war on Terrorism. Other American soldiers will lose their lives during this fight. These deaths will affect the political and strategic choices. Do we need more men on the ground? Bin Laden will take advantage of American wavering and the collusion of some Afghan leaders to escape to Pakistan during the Battle of Tora Bora. In January 2002, the CIA lost all trails of the terrorist.

"Capture or kill". The order is simple, but the mission complex. To trace Osama bin Laden, the CIA interrogates the other terrorists involved in the attack, confined in its secret prisons. Each name, each track is studied by hundreds of analysts. In this hunt, Occident takes knocks: Madrid in March 2004, London in July 2005 ... Al-Qaeda kills 200 people. The American agency is hit too. But the investigation is progressing. The interrogation of some Al-Qaeda executives reveals the existence of message carriers in charge of passing bin Laden's orders to the rest of the organization. One of them seems more important than the others. His war name is Abu Amar Al Kuwaiti. But while closing in on Bin Laden, CIA suffers its biggest loss in history in a suicide bombing at Camp Chapman in Afghanistan when a "triple" agent working for Jordanian GID, CIA, and Al Qaeda blows himself up along with 7 of CIA's most experienced Bin Laden hunters. This will not go unpunished...



## Part 2 – THE KILLING (2009-2011)

After 4 years of tracking Al Kuwaiti's movements, the CIA drones finally manage to follow Al-Kuwaiti in his white Suzuki SUV to a mysterious residence not far from Abbottabad. It consists of a main building surrounded by two high white walls. Someone of importance lives here, but who? The CIA sends its best station-chief on the spot to determine who lives in this fortress: Mark Kelton. He establishes tight surveillance of the house with drones and a team on the ground. They take thousands of pictures, they try to recover the DNA of the occupants of the house. Mark is convinced, the man who walks sometimes in the yard is Bin Laden. It remains to convince his hierarchy to act. The information is so sensitive that the CIA will speak directly with the President. Leon Panetta, director of the CIA, presents four options to Barack Obama. One of them is to send CIA's Special Activities Division, SEALS, or both: "I'll sleep on it," says Obama. The next morning, he orders the attack.

30 April 2011, Barack Obama is with his team, at the annual White House Correspondents Association dinner. That night, he keeps a secret. The offensive against bin Laden was launched by the Navy Seal Team 6. It has been a month since this elite unit train without knowing the purpose of this mission. In a model of the Abbottabad compound, installed in CIA facilities and hidden from satellite view, 23 men and a dog repeat each phase of the mission. Through a faithful reconstitution, we will explain the assault of May 2, 2011. That night, in a raid of 40 minutes, the Seals killed Osama bin Laden, Al Kuwaiti and his brother, and one of his sons. They also retrieved a mountain of documents about Al-Qaeda activities. 9 hours and 30 minutes later, bin Laden's body is immersed into the Arabian Sea, while United State celebrates the death of the most wanted man on the planet. In the spotlight for a while, the Navy Seal Team 6 then resumes the course of its clandestine missions against terrorism.



### The hunt by those who did it

20 years after 9/11, the CIA give us access to the people (agents and analysts) involved in tracking down bin Laden. In addition, thanks to a relationship of trust established over time, the agency will help us to interview those who were at the highest level of command and those who were in frontline.

We have already completed on-camera interviews with CIA Case Officers, CIA Analysts, former CIA Station Chiefs, U.S. Navy SEALS, U.S. Congressmen, FBI Special Agents, and the agencies and bureaus themselves.

The documentary will feature the people not only making the decisions, but will include the people on the ground and in the air. For the last 10 years, most of these people wanted to remain discreet, often due to confidentiality obligation. Now it's time to hear what they have to say.

In addition to the above, the producers will seek to interview former U.S. Presidents, foreign Prime Ministers, and foreign intelligence officers.

# COMPLETED INTERVIEWS:

## COFER BLACK

DIRECTOR OF COUNTER-TERRORISM CENTER OF CIA • 1999-2002

COORDINATOR FOR COUNTER-TERRORISM • 2002-2004



## DAVE COOPER

MEMBER OF NAVY SEAL TEAM 6 • 1993-2012

COMMAND MASTER CHIEF OF NAVY SEAL TEAM 6 • 2009-2011



## STEVEN HERSEM

FBI SECTION CHIEF, INTERNATIONAL OPERATIONS DIVISION • 2013-2017

FBI SUPERVISING SPECIAL AGENT IN AFGHANISTAN • 2005-2009



## CONGRESSMAN WILL HURD

US REPRESENTATIVE FOR TEXAS • 2015-2020

CLANDESTINE OFFICER IN AFGHANISTAN • 2006-2009



## MARK KELTON

DEPUTY DIRECTOR OF THE NATIONAL CLANDESTINE SERVICE FOR  
COUNTERINTELLIGENCE • 2012-2015

CIA STATION CHIEF IN PAKISTAN • 2011



## FRAN MOORE

DIRECTOR OF ANALYSIS AT THE CIA • 2010-2014

DIRECTOR OF TERRORISM ANALYSIS OF THE COUNTER-TERRORISM  
CENTER • 2006-2009



## MICHAEL MORELL

DEPUTY DIRECTOR OF THE CIA • 2010-2013

PRESIDENT GEORGE W. BUSH INTELLIGENCE BRIEFER • 2001



## LIEUTENANT GENERAL JOHN MULHOLLAND

COMMANDER OF THE U.S. ARMY SPECIAL OPERATIONS COMMAND •  
2008-2012

COMMANDER OF THE TASK FORCE DAGGER IN AFGHANISTAN • 2001



## LEON PANETTA

SECRETARY OF DEFENSE • 2011-2013

DIRECTOR OF THE CIA • 2009-2011



## PHIL REILLY

SENIOR PARAMILITARY OFFICER AT THE CIA

CHIEF OF STATION IN AFGHANISTAN • 2006-2009



## ROBERT RICHER

ASSOCIATE DEPUTY DIRECTOR OF OPERATIONS AT THE CIA • 2005

CHIEF OF THE NEAR EAST AND SOUTH ASIA DIVISION • 2002-2004



## JOSE RODRIGUEZ

DIRECTOR OF THE COUNTER-TERRORISM CENTER • 2002-2004

DIRECTOR OF THE NATIONAL CLANDESTINE SERVICE • 2004-2007



## CONGRESSMAN MIKE ROGERS

US REPRESENTATIVE FOR MICHIGAN • 2011-2015'

CHAIRMAN OF THE HOUSE INTELLIGENCE COMMITTEE • 2011-2015



## CONGRESSMAN DUTCH RUPPERSBERGER

US REPRESENTATIVE FOR MARYLAND • 2003-2020

RANKING MEMBER OF HOUSE INTELLIGENCE COMMITTEE • 2011-2015



## MICHAEL SULLICK

DIRECTOR OF THE NATIONAL CLANDESTINE SERVICE • 2007-2010

DIRECTOR OF THE COUNTERINTELLIGENCE CENTER • 2002-2004



## GARY HARRINGTON

COUNTER-TERRORISM OPERATOR FOR THE CIA

MEMBER OF THE 5TH SPECIAL FORCES IN AFGHANISTAN • 2001





## MIKE VICKERS

ASSISTANT SECRETARY OF DEFENSE, SPECIAL OPERATIONS • 2007-2011

UNDER SECRETARY OF DEFENSE FOR INTELLIGENCE • 2011-2015



---

## JOBY WARRICK

JOURNALIST FOR THE WASHINGTON POST

PULITZER PRIZE • 2016



 REELZ  
CHANNEL

**KM+BM**  
M E D I A

**RMC**  
S T O R Y

 ZDF

[www.kmplusmedia.com](http://www.kmplusmedia.com)

[www.bigmedia.tv](http://www.bigmedia.tv)